

REP HEADLINE# 6309239  
\*\*\* ORIGINAL REV#0 \*\*\*

FAX# 215 564 1103  
HARRIS REPORT FROM REP

SEP10/12 11.33  
\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

**BUYER NAME LISA CABANEL**

SALES PRSN WA- CHERYL BLAIR

**CLASS: NATL. LOCAL. REGIONAL**

(ICE)

**DATE SEP10/12 11.33**

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:	END	SPTS:	WEEK	:	DAYS	:TOTL:
:	DATE	/WK:	INVT	:		:SPTS:

9/21	3	TU-F	3
9/28	3	TU-F	3
10/5	3	TU-F	3

9/21	3	TU-F	3
9/28	3	TU-F	3
10/5	3	TU-F	3

:LINE#:REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	WEEK INVT	DAYS	:TOTL :SPTS:
3		800A-900A	30		\$475.00	9/18	9/21	3		TU-F	3
3		800A-900A	30	5	\$475.00	9/25	9/28	3		TU-F	3
3		800A-900A	30		\$475.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW											
4		600P-630P	30		\$750.00	9/18	9/21	2		TU-F	2
4		600P-630P	30	5	\$750.00	9/25	9/28	2		TU-F	2
4		600P-630P	30	\$775	\$750.00	10/2	10/5	2		TU-F	2
PROGRAM : CH11 NEWS 6PM											
5		730P-800P	30		\$1,250.00	9/18	9/21	3		TU-F	3
5		730P-800P	30	5	\$1,250.00	9/25	9/28	3		TU-F	3
5		730P-800P	30		\$1,250.00	10/2	10/5	3		TU-F	3
PROGRAM : SEAPARDY/WHEEL											
6		1100P-1135P	30		\$1,500.00	9/18	9/21	2		TU-F	2
6		1100P-1135P	30	5	\$1,500.00	9/25	9/28	2		TU-F	2
6		1100P-1135P	30		\$1,500.00	10/2	10/5	2		TU-F	2
PROGRAM : VARIOUS News											
7		1135P-1235A	30		\$300.00	9/18	9/21	3		TU-F	3
7		1135P-1235A	30	5	\$300.00	9/25	9/28	3		TU-F	3
7		1135P-1235A	30		\$300.00	10/2	10/5	3		TU-F	3
PROGRAM : VARIOUS Tough											
8		1130P-100A	30		\$900.00	9/22	9/22	1		SAT	1
8		1130P-100A	30	5	\$900.00	9/29	9/29	1		SAT	1
8		1130P-100A	30		\$900.00	10/6	10/6	1		SAT	1
PROGRAM : SAT NIGHT LIVE											

SEP10/12 11.3  
\*\*\* WPXI-TV \*\*

22/2/20

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
15			1200N-1230P	30		\$275.00	9/18	9/21	3		TU-F	3
15			1200N-1230P	30		\$275.00	9/25	9/28	3		TU-F	3
15			1200N-1230P	30		\$275.00	10/2	10/5	3		TU-F	3
PROGRAM : CH11 NOON NEWS												
SEP/12			54200.00				OCT/12		26225.00			
										CONTRACT TOTAL		80425.00
										TOTAL SPOTS		100

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MARKET TOTALS \$335,104

WPXI 24%

KDKA 30%

WTAE 28%

WPGH 18%

CABL 0%

WPCW 0%

WPMY 0%

STEELERS ON FOX

SVC- NSI

DEMOS- RA35+\*